

The **European Competitive Telecommunications Association** presents its

9th Annual ECTA Regulatory Conference 2008

26-28 November 2008, Management Centre Europe, Brussels

*'The annual meeting place for
Europe's policy makers,
regulators & operators'*

Speakers include:

Commissioner Neelie Kroes, DG Competition, European Commission

Fabio Colasanti, Director General for Information Society and Media, European Commission

Matthias Kurth, President of BNetzA and Chair Elect IRG and ERG 2009

Dániel Pataki, President of the National Communications Authority Hungary and ERG Chair 2008

David Hendon, Director of Business Relations, UK Department for Business, Enterprise & Regulatory Reform

Emmanuel Gabla, Director of the Service for IT & Information Society, French Ministry of Economics

Harri Koponen, President and CEO, Tele2

Commissioner Ed Willett, Australian Competition and Consumer Commission

Nick White, Vice-Chairman, INTUG

CONFERENCE SPONSOR



www.ectaportal.com/regulatory08

Wednesday 26th November 2008 Pre-Conference Workshops

10:30 - 13:00 Workshop A; 'Infrastructure Sharing'

Workshop Leader: **Morten Nissen** and **Feyo Sickinge**, Partners, Bird & Bird

Sponsored by:



10:30 - 13:00 Workshop B 'MVNO'

Workshop Leader: **Thierry Bouffioux**, Benelux Director, Greenwich Consulting

13:00 - 14:30 Lunch

14:30 - 17:00 Workshop C 'The Termination Conundrum: Is there a simple solution?'

Workshop Leader: **Ann LaFrance**, Coordinating Partner, European communications law / data privacy practice, Squire Sanders & Dempsey

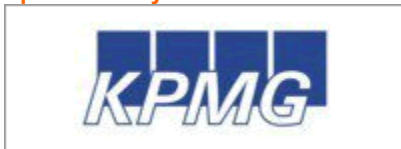
Sponsored by:



14:30 - 17:00 Workshop D 'IPTV and Content' (tbc)

18:00 - 19:30 Welcome Cocktail Reception

Sponsored by:



Thursday 27th November 2008 Conference Day 1 & Keynote Addresses

08:00 Registration opens

08:00 – 08:45 ECTA Annual General Meeting (Members Only)

Morning Session:

09:20 - 09:30 Introduction by ECTA Chairman

09:30 - 10:55 KEYNOTE ADDRESSES

François Barrault, CEO, BT Global Services

Neelie Kroes, Commissioner, DG Competition, European Commission

Matthias Kurth, Chair Elect IRG/ERG 2009 and President, BNetzA

10:55 - 11:15 Coffee break



11:15 - 13:00 SESSION A: 'MARKETS ANALYSES AND GEOGRAPHIC SEGMENTATION'

- **Key developments from article 7**
Joachim Luecking, Head of Unit C1, Antitrust: Telecoms, DG Competition, European Commission
 - **Segmentation and functional separation**
Peter Culham, Chief Economist, OFCOM
 - **Geographic segmentation**
Dr. Georg Serentschy, Managing Director, RTR
 - **What do business users need from the telecoms industry to enable productivity?**
Nick White, Vice Chairman, INTUG
 - **Competition law developments**
Frederique Dupuis-Toubol, Partner, Bird & Bird
 - **Discussant**
Yves Blondeel, Managing Director, T-Regs
Moderator: Ann LaFrance, Coordinating Partner, European communications law and data privacy practice, Squire Sanders & Dempsey
- Followed by Q&A

13:00 - 14:30 Lunch

Afternoon Session:

14:30 - 14:45 KEYNOTE ADDRESS

European Parliament views on the Telecoms Framework Review
Catherine Trautmann, MEP, Vice Chairwoman ITRE Committee, rapporteur Better Regulation Directive

14:30 - 16:30 SESSION B: 'NEXT GENERATION ACCESS REGULATION - FIBRE ACCESS, COMPETITION AND INVESTMENT'

- **Commission's recommendations**
Fabio Colasanti, Director General, DG Information Society and Media, European Commission
- **Duct access and pricing issues**
Luis Reis, COO, Sonaecom
- **The Economics of Next Generation Access**
Dr. Karl-Heinz Neumann, General Manager, WIK Consult GmbH
- **The French experience**
Gabrielle Gauthey, Commissioner, ARCEP
- **NGA and separation**
Amy Chalfen (tbc), Director of Equivalence, Regulatory & Public Affairs, BT Openreach (tbc)
- **Pricing and risk**
James Allen, Partner, Analysys Mason
- Moderator: David Thomas, Partner, KPMG
Followed by Q&A

16:30 - 17:00 Coffee break

17:00 - 18:00 SESSION C: 'UNIVERSAL BROADBAND AND STATE AID'

- **Public Funding Models**
Commissioner Ed Willett, Australian Competition and Consumer Commission
- **Bringing broadband to Greece**
Claudio Campanini, Vice President, A.T.Kearney
- **State Aid implications**
Herbert Ungerer, Deputy Director General, European Commission, DG Competition - State Aids, Sector Inquiries, Services of General Interest
Followed by Q&A

18:00 - 18:30 KEYNOTE AND CONCLUSIONS

Fabio Colasanti, Director General, DG Information Society and Media, European Commission

18:30 - 20:00 Cocktail Reception (tbc)

**Friday 28th November 2008
Conference Day 2**

Morning Sessions:

09:10 - 10:30 KEYNOTE ADDRESSES

Harri Koponen, CEO, Tele2
Daniel Pataki, Chairman ERG 2008/RSPG 2009
'Priorities for the Czech Presidency in 2009' Jan Duben, Director of Electronic Communication Division, Czech Ministry of Economics

10:30 - 11:00 Coffee break



11:00 - 13:00 SESSION D: 'THE REVIEW OF THE EU REGULATORY FRAMEWORK REVIEW'

- **Council's first reading - The French Presidency 2008**
Emmanuel Gabla, Director of the Service for IT & Information Society, French Ministry of Economics
- **A view from the UK**
David Hendon, Director Business Relations, Department for Business, Enterprise & Regulatory Reform, UK Government
- **A view from the Netherlands**
Marjolijn Sonnema, Director Telecoms Markets, Dutch Ministry of Economic Affairs
- **The German perspective**
Representative of the German Federal Ministry of Economics and Technology
- **Industry view**
Michael Bartholomew, Director, ETNO
- **Industry view**
Ilsa Godlovitch, Director Regulatory Affairs, ECTA
Moderator: **Marjolein Geus**, Partner, Bird & Bird
Followed by Q&A

13.00 - 14.30 Lunch

Afternoon Session:

14.30 - 16.00 SESSION E: 'CALL TERMINATION AND IP INTERCONNECTION'

- **Consumer perspective on termination rates**
Levi Nietveldt, Economic Officer, BEUC
- **Mobile operator perspective**
Richard Feasey, Director of Public Policy, Vodafone
- **The challenger mobile operator perspective**
Tim Lord, Regulatory Director, 3 UK
- **The fixed operator perspective**
Tiziana Talevi, Regulatory Affairs Director, Fastweb
- **IP NGNs and relationship between wholesale and retail pricing**
Cara Schwarz-Schilling, Head of Section, Internet Economics, BNetzA and ERG
Followed by Q&A

16:00 - 16:30 Coffee break

16.30 - 18.00 SESSION F: 'MOBILE COMPETITIVENESS AND DATA ROAMING'

- **Commission proposals for data roaming**
Vivi Michou, Head of Unit - Implementation of Regulatory Framework, DG Information Society and Media, European Commission
- **How to establish long term sustainable competition in the roaming market**
Marc Van Asbroeck, Director Legal and Regulatory Affairs, KPN International
- **A single market for mobile**
Esa Parjanen, CEO, TDC Oy
- **International roaming charges - large mobile operator perspective**
Richard Feasey, Director of Public Policy, Vodafone
- **Impact of roaming charges on the consumer**
Maximo Ibarra, Mobile Marketing and Customer Management Director, WIND
Followed by Q&A

18.00 Conference Close

Conference Sponsor:



Conference Associate Sponsors:



Official Media Partners:



ECTA 9th Annual Regulatory Conference



26 - 28 November 2008

Management Centre Europe, Brussels

HOW TO REGISTER:

Fax: +44 (0) 118 979 3288

Email: srussell@ectaportal.com

Early Bird Discount - ended Friday 10th October 2008

Belgian VAT at 21% MUST be added to the registration fee unless a valid Belgian VAT no. is supplied: _____

PLEASE SUPPLY YOUR VAT NUMBER: _____

EARLY-BIRD REGISTRATION FEES (prices in Euros ex.VAT @ 21%) Valid up to and including 10 October 08 MEMBERS (see Point 1 of Terms & Conditions) Please circle 2 day conference 27/11/08 - 28/11/08 € 1,550.00 2 day conference with Workshops (select from Box A -->) € 1,950.00 → NON-MEMBERS 2 day conference 27/11/08 - 28/11/08 € 1,850.00 2 day conference with Workshops (select from Box A -->) € 2,250.00 → STANDARD REGISTRATION FEES (prices in Euros ex. VAT @ 21%) Valid from 11 October 08 onwards MEMBERS (see Point 1 of Terms & Conditions) Please circle 2 day conference 27/11/08 - 28/11/08 € 1,950.00 2 day conference with Workshops (please select Box A -->) € 2,450.00 → NON-MEMBERS 2 day conference 27/11/08 - 28/11/08 € 2,250.00 2 day conference with Workshops (please select Box A -->) € 2,750.00 →		WORKSHOP SELECTION (BOX A) (see note 4 below) Wednesday 26th November 2008 (only complete this section if attending and paying for Workshops) PLEASE TICK 10.30- Either Infrastructure Sharing <input type="checkbox"/> 13.00 or MVNO <input type="checkbox"/> AND 14.30- Either The Termination Conundrum <input type="checkbox"/> 17.00 or IPTV & Content (TBC) <input type="checkbox"/> Followed by Opening Conference Cocktail Reception (sponsored by KPMG)	
DELEGATE INFORMATION (please write clearly as this information* will be used to print your conference badge) Full Name: * Saltutation: Address: Company Name: * Job Title: * Telephone: Mobile: E-mail: Fax:		INVOICING ADDRESS (if different from above) Company Name: Address: PO No: Fax: VENUE & HOTEL ACCOMMODATION Venue: MCE Management Centre Europe, rue de l'Aqueduc 118, 1050 Brussels, BELGIUM. For directions, see http://www.mce.be The conference fee includes coffee breaks, lunches and conference materials but does not include accommodation. Preferential rates have been negotiated with local hotels - details of how to book will be sent to registered delegates. CANCELLATIONS Cancellations must be submitted in writing to srussell@ectaportal.com . If you are unable to attend the event you may send a substitute at no extra charge, providing the full conference fee has been paid. We require full contact details in writing of the replacement delegate in advance of the conference. Cancellations need to be received on or before 14 November 2008 to receive a refund and will be subject to a 200 Euro administration fee. No refunds will be issued on or after 15 November 2008. For further details about the conference, please see www.ectaportal.com/regulatory08 ADDITIONAL REQUIREMENTS Please notify ECTA as soon as possible if you have any additional requirements eg. wheelchair access, special dietary needs, etc. to srussell@ectaportal.com	
PAYMENT METHOD PAYMENT IS REQUIRED IN FULL PRIOR TO THE CONFERENCE Registration information will be emailed to you on receipt of payment. Please tick payment method: <input type="checkbox"/> Bank transfer (within 5 days) upon receipt of ECTA invoice (not after 14/11/08) <input type="checkbox"/> VISA <input type="checkbox"/> Mastercard Card number: _____ / _____ / _____ / _____ Expiry date: CVC (security) no: Name as shown on card: Card holders address: Card holders signature:		BANK TRANSFERS Bank Transfers: Account name: ECTA, Sort code: 20-71-02, Euro Account No: 48196455, Bank: Barclays, Bracknell Branch, PO Box 61, Bracknell, Berkshire, RG12 1GJ, UK Swift Code: BARCGB22, IBAN No: GB04 BARC 2011 7448 1964 55. Please quote ECTA invoice number on wire document.	
TERMS AND CONDITIONS 1 MEMBERS ONLY: To qualify for the Member delegate rates, ECTA membership MUST be paid in full prior to the conference (and prior to payment of registration invoice). As part of your Membership Benefits, you may be entitled to a number of Member conference passes. Your Key Contact will be advised by ECTA about allocation of these. Any registrations in excess of this will be subject to the Member Rate. 2 Payment Terms. ALL PAYMENTS ARE DUE FOR PAYMENT WITHIN 5 DAYS PLEASE NOTE: Early-Bird Registration Fees must be paid in full by 10th October 2008 otherwise the higher Standard Registration Fee will apply. For credit card payments, an invoice will be raised and sent upon receipt of payment. Due to limited conference space, we advise early registration to avoid disappointment. We reserve the right to refuse admission if payment is not received on time. 3 Copyright: All intellectual property rights in all materials produced or distributed by ECTA in connection with the conference is expressly reserved and any unauthorised duplication, publication or distribution is prohibited. 4 Important note: While every reasonable effort will be made to adhere to the advertised package, ECTA reserves the right to change conference content, dates, sites or location or omit conference features, as it deems necessary without penalty and in such situations no refunds, part refunds or alternative offers shall be made. 5 Your contact details will be entered onto the ECTA database and will be passed to conference sponsor and media partners Please tick if you ... do NOT wish to receive any ECTA direct mailings (this includes event information) <input type="checkbox"/> ... do NOT wish to receive any 3rd party mailings <input type="checkbox"/> ... do NOT wish for details to be sent to sponsors and/or media partners <input type="checkbox"/>			
By completing, signing and submitting this form, you are agreeing to adhere to the Terms and Conditions above			
Name:		Signature:	
Date:		Date:	
PLEASE PRINT, SIGN AND DATE FORM ELECTRONICALLY IF RETURNING BY EMAIL			
SUBMIT FORM TO: Sara Russell at European Competitive Telecommunications Association (ECTA) at srussell@ectaportal.com or by fax +44 (0)118 979 3288 1a Eastheath House, Eastheath Avenue, Wokingham, BERKS, RG41 2PR, ENGLAND Tel: +44 (0)118 979 3282 VAT: GB642517840 Company No: 3537486 (England)			