

IBC's 18th annual event

ADVANCED EC COMPETITION LAW LONDON 2009

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Reviewing major developments in the field of EC competition law and policy

Wednesday 22nd & Thursday 23rd April 2009, Hilton Paddington, London, UK

In just two-days you will debate the most significant competition law and policy issues highlighted during our extensive research.

Conference highlights:

- ✓ Review developments and policy issues over the past year and their practical emphasis
- ✓ Hear the latest on cartel enforcement, leniency and settlements
- ✓ Examine sector inquiries
- ✓ Debate state aid in times of financial crisis
- ✓ Explore recent merger cases from a legal and economic perspective
- ✓ Analyse antitrust enforcement
- ✓ Discuss Article 82 priorities and developments
- ✓ Debate the Commission's guidelines on Article 82 
- ✓ Refresh your knowledge by embracing in-depth analysis and expert commentary on key issues
- ✓ Get to grips with the Commission's policies and priorities
- ✓ Expand your understanding of the IP and antitrust interface

Expertly chaired by:

Day 1: **Margaret Bloom**, Visiting Professor, **School of Law, King's College London**, Senior Consultant, **Freshfields Bruckhaus Deringer LLP**, London
Day 2: **Sir Christopher Bellamy QC**, Senior Consultant, **Linklaters LLP**, London

Your distinguished panel of 24 experts includes:

Carles Esteva-Mosso, Acting Director, Competition Policy and Strategy, **DG Competition, European Commission**, Brussels
Flavio Laina, Head of Unit, Cartel Settlement, **DG Competition, European Commission**, Brussels
Guillaume Lorient, Head of Unit 02, Antitrust & Merger Case Support, **DG Competition, European Commission**, Brussels
Vincent Verouden, Member of Chief Economist Team, **DG Competition, European Commission**, Brussels
Stephen Blake, Director – Cartels, Cartels and Criminal Enforcement Group, **OFT**, London
Dr. Mario Pohlmann, Vice President, Antitrust Law/Energy Law, **E.ON AG**, Düsseldorf
Jasper de Gou, Advocaat, Competition Counsel, **Akzo Nobel N.V.**, The Netherlands
Simon Priddis, Partner, **Freshfields Bruckhaus Deringer**, London
Tony Reeves, Partner, **Clifford Chance LLP**, Brussels
Johan Ysewyn, Partner, **Linklaters LLP**, Brussels
Stephen Kon, Partner, **SJ Berwin LLP**, London & Brussels
Cristina Caffarra, Vice President, **CRA International**, London & Brussels
Simon Bishop, Partner, **RBB Economics**, London & Brussels
Jacques Derenne, Partner, **Lovells LLP**, Brussels
Associate Professor, **University of Liege**
Josh Holmes, Barrister, **Monckton Chambers**, London
Sean-Paul Brankin, Counsel, **Crowell & Moring**, Brussels
Damien Geradin, Partner, **Howrey LLP**, Brussels
Professor of Competition Law & Economics, **Tilburg University**
John Kallaugh, Partner, **Latham & Watkins LLP**, Brussels
Brian Sher, Partner, **Nabarro LLP**, London
Simon Pritchard, Partner, **Allen & Overy LLP**, London
(former Senior Director of Mergers, OFT)
Romano Subiotto, Partner, **Cleary Gottlieb Steen & Hamilton LLP**, Brussels
Robert O'Donoghue, Barrister, **Brick Court Chambers**, London
Vincent Smith, Partner, **Cohen, Milstein, Hausfeld & Toll LLP**, London
Elizabeth McKnight, Partner, **Herbert Smith**, London

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Advanced EC Competition

Reviewing major developments in the

Day one: Wednesday 22nd April 2009

08:30 Registration and coffee

09:10 Chairperson's opening remarks

Margaret Bloom

Visiting Professor

School of Law, King's College London

Senior Consultant

Freshfields Bruckhaus Deringer LLP, London

09:20 Major developments and policy issues over the past twelve months

- Record cartel fines - how large can they get?
- The new cartel settlement procedure - dare you use it?
- Article 82 enforcement priorities guidance - was it worth the wait?
- Commission competition policy and the financial crisis
- Pharmaceutical sector inquiry findings - shocking?
- Testing the new non-horizontal merger guidelines:
Thomson/Reuters, Nokia/Navteq, TomTom/TeleAtlas, Iteva/BarcoVision, Google/DoubleClick
- Merger remedies notice: A new approach?
- Consultations: Regulation 1/2003 and ECFR
- Commission staff changes

Tony Reeves

Partner

Clifford Chance LLP, Brussels

10:30 Morning coffee

10:50 Cartel enforcement, leniency and settlements

- Key milestones in the EC's battle against cartels
- The leniency notice - practical issues
- Investigative measures - latest developments
- Settlements - how does it work?
- Fining guidelines - first applications of the new notice
- The role of the CFI and the ECJ
- International cooperation - managing different standards and systems
- Private enforcement - state of play

Johan Ysewyn

Partner

Linklaters LLP, Brussels

Flavio Laina

Head of Unit, Cartel Settlement

DG Competition, European Commission, Brussels

12:10 Panel discussion and Q&A: Cartels

Panellists include:

Flavio Laina

Head of Unit, Cartel Settlement

DG Competition, European Commission, Brussels

Stephen Blake

Director - Cartels, Cartels and Criminal Enforcement Group

OFT, London

Johan Ysewyn

Partner

Linklaters LLP, Brussels

Jasper de Gou

Advocaat, Competition Counsel

Akzo Nobel N.V., The Netherlands

Sean-Paul Brankin

Counsel

Crowell & Moring, Brussels

13:00 Lunch

14:30 Sector inquiries update

- Purpose of EC sector inquiries and EC Commission's powers
- Summary of previous EC sector inquiries and outcomes
- Comparison with OFT market studies and CC market investigations

- Spotlight on Pharma inquiry - analysis of Commission's preliminary report and next steps

Stephen Kon

Partner

SJ Berwin LLP, London & Brussels

14:50

Pharma sector findings

- Scope of Commission's sector inquiry
- Competition in the pharmaceutical sector
- Main preliminary findings of the inquiry
 - Extent and impact of generic entry
 - Practices by originator companies affecting generic entry
 - Role of regulatory framework
- Next steps

Vincent Verouden

Member of Chief Economist Team

DG Competition, European Commission, Brussels

15:20

Panel discussion and Q&A: Sector inquiries

Panellists include:

Vincent Verouden

Member of Chief Economist Team

DG Competition, European Commission, Brussels

Dr. Mario Pohlmann

Vice President, Antitrust Law/Energy Law

E.ON AG, Düsseldorf

Stephen Kon

Partner

SJ Berwin LLP, London & Brussels

Romano Subiotto

Partner

Cleary Gottlieb Steen & Hamilton LLP, Brussels

15:55

Afternoon tea

16:15

State aid in times of financial crisis

- The Commission's reaction and the specific rules enacted
 - General principles
 - October 2008 Communication and implementing cases
 - Temporary framework for state aid measures to support access to finance
- What about the role of national courts?
- What is coming next?

Jacques Derenne

Partner

Lovells LLP, Brussels

Associate Professor

University of Liege

17:00

Final comments and panel discussion

- Final debate on key cartel issues and sector inquiries
- Future challenges

Key speakers of the day will be joined by:

Robert O'Donoghue

Barrister

Brick Court Chambers, London

Vincent Smith

Partner

Cohen, Milstein, Hausfeld & Toll LLP, London

Elizabeth McKnight

Partner

Herbert Smith, London

17:40

Close of the day

17:50 – 20:00

Drinks reception

Booking hotline: +44 (0)20 7017 5503

Day two: Thursday 23rd April 2009

08:30 Registration and coffee

09:10 Chairperson's opening remarks

Sir Christopher Bellamy QC
Senior Consultant
Linklaters LLP, London

09:20 EU mergers control

- Discussing recent case and policy developments

Guillaume Lorient
Head of Unit 02, Antitrust & Merger Case Support
DG Competition, European Commission, Brussels

10:05 Review of the year's merger cases

- Case statistics and trends
- Merger control in the economic downturn - failing and flailing firms, state aid interaction
- Jurisdictional issues - review of the Merger Regulation
- Non-Horizontal mergers - Google/Double-Click, TomTom/TeleAtlas, Nokia/Navteq
- Merger control in the courts - Sony/BMG

Simon Priddis
Partner
Freshfields Bruckhaus Deringer, London

10:50 Morning coffee

11:10 Developments in economic analysis in merger control

- Assessing unilateral effects in practice; what are the key economic principles? How does the Commission's practice measure up?
- Assessing non-horizontal mergers in practice; what are the key economic principles? How does the Commission's practice measure up?
- The changing role of the CET
- The assessment of economic evidence in practice

Simon Bishop
Partner
RBB Economics, London & Brussels

11:40 Panel discussion: Mergers

Panellists include:

Simon Bishop
Partner
RBB Economics, London & Brussels

Josh Holmes
Barrister
Monckton Chambers, London

Cristina Caffarra
Vice President
CRA International, London & Brussels

Simon Priddis
Partner
Freshfields Bruckhaus Deringer, London

Simon Pritchard
Partner
Allen & Overy LLP, London
(former Senior Director of Mergers, OFT)

12:30 Lunch

14:00 Article 82 priority guidelines

- Highlighting key issues and priorities going forward

Carles Esteve-Mosso
Acting Director, Competition Policy and Strategy
DG Competition, European Commission, Brussels

15:00 IP/antitrust interface

- Areas of tension between EC competition law and IP
- Dynamic efficiency and EC competition law / is an innovation defence possible under EC competition law?
- Review of recent / pending cases in the high-tech industry (Microsoft, Rambus, and Qualcomm) with a particular on the following issues:
 - Compulsory licensing
 - Patent ambush
 - The determination of Fair, Reasonable and Non-Discriminatory (FRAND) licensing terms
- The pharmaceutical inquiry

Damien Geradin
Partner
Howrey LLP, Brussels
Professor of Competition Law & Economics
Tilburg University

15:45 Final panel discussion and Q&A

- Final debate on merger issues, state aid and Article 82 guidelines
- Future challenges and trends

Key speakers of the day will be joined by:

Cristina Caffarra
Vice President
CRA International, London & Brussels

John Kallaugher
Partner
Latham & Watkins LLP, Brussels

Brian Sher
Partner
Nabarro LLP, London

Simon Pritchard
Partner
Allen & Overy LLP, London
(former Senior Director of Mergers, OFT)

16:30 Close of conference

"This was a very useful up-to-date and informative conference with a very high standard of presenters!"

(Past Delegate EU Law Series, KPMG)

"Cutting edge topics and excellent speakers. A great way to update oneself on developments over the past year!"

(Past Delegate EU Law Series, Coca Cola)

Advanced EC Competition Law London 2009

Wednesday 22nd & Thursday 23rd April 2009, Hilton Paddington, London, UK

The last months have been particularly interesting with the **coming into effect of the settlements notice** and the **publication of the results of the pharmaceutical sector inquiry** and the **Commission's guidelines on Article 82**. The Commission has again been vigorous in its battle against cartels and, in the context of unilateral conduct, has published its long awaited enforcement guidelines. The impact of these developments on companies and their advisors will be the central theme of this invaluable conference.

Guiding you through the conference will be **Sir Christopher Bellamy QC** and **Margaret Bloom**.

A further 20 leading competition law experts from diverse backgrounds have been assembled to discuss and analyse critical developments and practical challenges.

Key areas of focus will be:

- A review of crucial events and policy issues 2008 – 2009
- Cartel enforcement, leniency and settlements
- The Commission's priorities and future policies
- Sector inquiries
- Mergers and joint venture
- Recent merger cases from a legal and economic perspective
- Commission's guidelines on Article 82
- Antitrust enforcement
- State aid in times of financial crisis
- IP and competition law issues

Through **provocative, relevant and timely debates and information sharing**, this high-level conference will provide you with a thorough update and crucial practical tools to master legal complexities and carve out essential business opportunities.

The two day conference will mainly comprise plenary and panel sessions to encourage feedback and interaction with the audience.

Key benefits of attending:

- Review the most **crucial developments in EC competition law and policy** to ensure best services
- Keep up to date with the **latest cases and their practical effect** on your everyday work
- Engage in **lively and provocative debates**
- Obtain **cutting-edge advice and insights** on crucial legal incidents
- Debate current contentious topics **to stay ahead of the game**
- Embrace and discuss **best practice and compliance strategies**
- Prepare for problem areas to **avoid pitfalls**
- Exchange ideas to shape the industry
- Top-up your CPD hours
- Take home **practical advice** and comprehensive conference documentation

Who should attend?

- EU lawyers in private practice
- In-house counsel
- Consulting economists
- Lawyers in government and public bodies
- National competition and regulation authorities

"Excellent opportunity to get an update on major EU competition law issues!"

(Past Delegate EU Law Series, Crowell & Moring)

"High-level speakers and debate!"

(Past Delegate EU Law Series, Bird & Bird)

Book online at: www.ibclegal.com/advancedlondon

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*Now in its 18th year, our annual event
Advanced EC Competition Law in London
has truly become the must-attend event in
the industry.*

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and future opportunities!**

UPCOMING EVENTS:

EU Merger Control

Brussels, Belgium, 29 January 2009
www.ibclegal.com/mergers

Dominance & Pricing

Brussels, Belgium, 11 February 2009
www.ibclegal.com/dominance

Cartel Risks

Brussels, Belgium, 6 March 2009
www.ibclegal.com/cartels

Airlines, Airport Infrastructure and Competition Law

Brussels, Belgium, 27 April 2009
www.ibclegal.com/aviation

Economics & Competition Law

London, UK, May 2009
Email ibclegal@informa.com

Competition Law in the Financial Services Sector

London, UK, June 2009
Email ibclegal@informa.com

Motor Vehicle Block Exemption

Brussels, Belgium, June 2009
Email ibclegal@informa.com

EC Competition Law Summer School

Cambridge, UK, 10 - 14 August 2009
Email ibclegal@informa.com

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- Norton Rose LLP
- Covington & Burling LLP
- Cleary Gottlieb Steen & Hamilton LLP
- Ministry of Trade and Industry of Finland
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- Finnish Competition Authority
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Wednesday 22nd – Thursday 23rd April 2009, Hilton Paddington, London, UK

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Register after 20th March 2009				
<input type="checkbox"/> Advanced EC Competition Law London 2009	KW8037	£1,499.00	£224.85	£1,723.85

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WHEN AND WHERE

KW8037

Wednesday 22nd –
Thursday 23rd April
2009

Venue: Hilton Paddington

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