



**Flexible Vinyl, 25th Annual Compounders Conference
Williamsburg Lodge
Williamsburg, Virginia – July 13-15, 2014**

DAY 1		Sunday 13 July 2014
10.00am – 4.00pm	Golf. Gold course, Golden Horse Shoe 18 hole tournament on one of the top 100 courses in the United States. Registration includes greens fees, carts, refreshments and prizes. (Cost of renting clubs is \$55 and can be made directly with the course by contacting Jeff Winters at jwinters@cwf.org .)	\$170.00 pp
4.00pm – 6.30pm	Registration open Badges required for all functions, please collect prior to attending opening reception	Colony Pre Function
6.00pm – 7.30pm	Opening RECEPTION Steps from Williamsburg Lodge, come and join us in an outdoor sunken garden with fountains, flowers and music, for a relaxed evening reception	<i>Sunken Garden</i>
DAY 2		Monday 14 July 2014
8.00am – 8.30am	BREAKFAST buffet	Colony Pre Function
8.00am – 10.00am	SPOUSE BREAKFAST Our traditional spouse breakfast is an opportunity to spend time with old friends and make new ones. The breakfast is provided in a private room with lots of space for comfortable conversations.	Goodwin Room, Williamsburg Inn
General Session		Colony Room
8.30am – 8.45am	Leadership Welcome	
8.45am – 9.00am	A Welcome to Colonial Williamsburg	
9.00am – 10.00am	Economic Update JD Foster <i>Deputy Chief Economist, U.S. Chamber of Commerce</i> The U.S. economy is growing, but disappointingly slowly. The reasons for this poor performance, especially most recently can be largely traced to Washington D.C. However, the economy should pick up pace this year and next.	
10.00am – 10.15am	BREAK	
10.15am – 11.00am	California's 'Prop 65' – a case study with DINP Nina Hallmark <i>Oxo Advocacy Lead, Americas, ExxonMobil Chemical</i> The California regulation known as 'Prop 65' is a growing challenge for the Chemical industry. This presentation will introduce what Prop 65 is and also is not, using the recent listing of the phthalate DINP as a case study. It will describe tools available to the value chain for the continued use of DINP in all current applications.	
11.00am – 11.45am	Prop 65– Continuing Discussion Discussion will continue in this segment on the implications of Prop 65 for you and our industry. We will be sharing up to the minute information and options for your consideration.	

11.45am – 1.30pm	LUNCH – on own.	Time to explore Williamsburg
	General Session	Colony Room
1.30pm – 2:00pm	<p>Identification of Azodicarbonamide as SVHC Update</p> <p>Gary Ritell <i>Vice President, Rit-Chem Company Inc.</i></p> <p>Summary of December 2013 ECHA Meeting. Overview of Responses to comments from February 2014 ECHD Meeting. Future Outlook</p>	
2:00pm – 2.30pm	<p>Quality Characteristics and Rheological Properties of PVC Plastisols- Transfer of Laboratory results to Production</p> <p>Martin Fischer <i>Chemical Engineer, BYK Chemie GmbH, Germany</i></p> <p>The presentation describes the processing steps, key influencing factors of PVC Rheology and new opportunities to transfer laboratory results to production. Practical examples will be shown how to demonstrate and to measure flow anomalies.</p>	
2.30pm – 2.45pm	BREAK	
2.45pm – 3.15pm	<p>Feedstock Update</p> <p>Ana Gamboa <i>Associate Director, Chlor-Alkali Vinyls, IHS Chemical</i></p> <p><i>The Feedstock update will cover issues shaping the vinyls industry today, energy trends and their relationship to the cash cost advantage for North America, differences among regions and challenges, review vinyls trade patterns and have a quick look at construction spending.</i></p>	
3.15pm – 3.45pm	<p>High Molecular Weight Phthalates – European Perspective</p> <p>Didier Naert <i>Global Plasticizer Technical Advisor, ExxonMobil</i></p> <p>High molecular weight phthalates like DINP and DIDP have been extensively evaluated and more recently by ECHA (European Chemical Agency). After a four year process with in-depth evaluation of all hazard and exposure data, ECHA concluded that DINP and DIDP are safe for use in all current applications while maintaining existing precautionary restrictions for toys that can be placed in the mouth. HMW phthalates like DINP and DIDP provide also good process ability, compatibility and ageing performance. The words “Phthalate-free” bring no additional evidence of guaranteed performance and safety.</p>	
3.45pm – 4.15pm	<p>Healthcare Reform’s Impact and a New Opportunity – SPI Healthlink, a Unique Solution Designed to Meet your Needs.</p> <p>Mark Orzechowski <i>Area Senior Vice President, Arthur J. Gallagher & Co.</i></p> <p>Healthcare has seen many changes since the passage and implementation of the <i>Affordable Care Act</i>, commonly known as Healthcare Reform. Through all the recent noise, unique opportunities have emerged as viable solutions for many businesses that are mandated to provide their employees’ healthcare or face penalties. SPI HealthLINK offers an innovative solution designed expressly for SPI member companies and provided exclusively for their use.</p>	
4.15pm	Adjournment	
5.30pm – 7:30pm	RECEPTION	<p>East Lounge, Williamsburg Inn <i>Lawn Bowling Green</i></p> <p>This outdoor evening reception will include summer sports – croquet, lawn bowls – outdoor music and a relaxed atmosphere. Come dressed for light activities.</p> <p>White clothing suggested</p>

DAY 3		Tuesday 15 July 2014
8.00am – 8.30am	BREAKFAST buffet	
8.00am – 10.00am	SPOUSE BREAKFAST	Garden Lounge, Williamsburg Lodge Our traditional spouse breakfast is an opportunity to spend time with old friends and make new ones. The breakfast is provided in a private room with lots of space for comfortable conversations.
General Session		Colony Room
8.30am – 9.15am	REACH- shining light on the regulatory spectre Richard Johnson <i>Global Regulatory Leader, Penn Color Inc.</i> This presentation will look at the impacts on various global regulations that are being driven by developments in Europe. Particular emphasis will be placed on the classification and related activities under REACH and EU CLP, and how those results will be a driving factor for GHS developments in the US. Of particular focus will be the affects this will have on additives supplied to the vinyl industry.	
9.15am – 9.45am	The Regulatory Challenges and Litigation Risks of Green Chemistry Initiatives: The Phthalates Example Cheryl A. Falvey <i>Partner, Crowell & Moring LLC</i> Ms. Falvey, the Co-Chair of Crowell & Moring’s Advertising and Product Risk Management group and former general counsel of the Consumer Product Safety Commission, will discuss the new federal and state regulations and activities relating to chemicals, in particular the California Safer Consumer Products regulations calling for alternative assessments with regard to certain chemicals used in consumer products. She will also provide details of the work the CPSC is doing on phthalates in its Chronic Hazard Advisory Panel. She will explain the statutory underpinnings of the CPSC’s risk assessment of phthalates and how that risk assessment relates to activities at other agencies and at the state level.	
9.45am – 10.15am	Flexible PVC Recycling from an overall industry perspective Tribu Persaud <i>Director Cryogenic Operations and New Business Development, Norwich Plastics</i> Flexible PVC is one of the most cost effective, dynamic, recyclable and sustainable plastic materials available today. We will provide an overview of the flexible PVC recycling industry; identify major markets and trends in both Consumer and Manufacturing applications, for reprocessed flexible PVC. Current and future PVC scrap/ reprocessing opportunities will be reviewed as well as discussion on the effects of regulatory initiatives on reprocessed materials and PVC recycling.	
10.15am – 11.00am	Update on SPI Activity Regulatory update SPI Young Leaders, FLiP SPI Update Marie Martinko, SPI Katie Masterson, SPI William Carteaux, SPI	
11.00am – 11.15am	BREAK	
11.15am – 11.45am	LEED Update Brendan Owens <i>Vice President of LEED Technical Development, USGBC</i> Technical overview of the newest version of LEED – LEED v4 – launched in November 2013.	
11.45am – 12.15pm	Plasticizer Update Jacco De Haas <i>Global Marketing Manager Specialty Esters, OXEA</i>	

	<p>In “classical” business-to-consumer marketing things like image and perception are crucial for success. The PVC and Plasticizer industry is a business-to business industry however image and public perception are increasingly having influence in the industry and are actually driving significant change.</p> <p>In this presentation we will discuss which changes did happen the last few years driven by “soft, non-scientific” factors and how this potentially can change the US plasticizers landscape in the near future.</p>
12.15pm – 1.45pm	<p>LUNCH – on own.</p> <p style="text-align: right;">Time to explore Williamsburg</p>
<p>General Session Colony Room</p>	
1.45pm – 2.15pm	<p>PVC Resin Update</p> <p>Jim Gray <i>Commercial Director, Mexichem USA</i></p> <p><i>The PVC Resin Update presentation will focus on the PVC resin market and is intended to provide conference attendees with information beneficial in planning and understanding their business.</i></p>
2.15pm – 3.00pm	<p>AHPBC Activity</p> <p>D’Lane Wisner <i>President, DWA</i></p> <p>This session will be an update on the activities of The American High Performance Buildings Coalition that is a broad group of industry trade organizations who believe criteria for green building rating systems should be developed openly, transparently with balanced input from affected stakeholders such that true consensus results. The coalition also believes that public policy decision makers should promote and use of multiple systems and allow free choice among green building systems.</p>
3.00pm – 3.15pm	BREAK
3.15pm – 4.15pm	<p>The Precautionary Principle and Strategic Responses to LEED</p> <p>Ujval Vyas Ph.D., JD. <i>Principal, Alberti Group</i></p> <p>Eco-labels such as LEED and health product declarations pose strategic challenges for corporate management and organization leaders in the vinyl industry. This presentation will reveal fatal flaws in core assumptions such as the Precautionary Principle that are used to justify environmental advocacy. Understanding these assumptions is vital to creating more coherent responses.</p>
5.30pm – 7.00pm	<p>RECEPTION</p> <p style="text-align: right;">Virginia Foyer</p> <p>Our closing reception will be indoor/ outdoor. Clothing suggestion cocktail casual.</p>