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## **Crowell & Moring International Hires IT Foundation Leader**

## By Jack Rodgers

Law360 (August 14, 2024, 7:02 AM EDT) -- Although Nigel Cory's profession as an international trade expert might have come as a surprise to his parents, their work was a catalyst for his decades-long fascination with working on trade issues, he told Law360 Pulse in an interview Tuesday.

"My parents were farmers in outback Australia, so I couldn't be more removed from [where] they would have thought I would have headed," Cory said. "They exported everything they grew, and so it was from that that I looked overseas, and got put on this path that leads me to Crowell now."



Nigel Cory

Cory is joining Crowell & Moring International LLC, the government relations and public policy affiliate of law firm Crowell & Moring LLP, as a director, the firm announced Wednesday, after spending nearly a decade as associate director of trade policy at the Information Technology and Innovation Foundation, one of the world's leading science and tech policy think tanks.

He'll work with Crowell & Moring LLP attorneys on a range of international trade-associated issues, global health priorities and digital technology matters, Crowell said.

Cory said he wanted to move to Crowell & Moring International to help build out its team focused on digital policy, but was also attracted to the organization's work with Asia-Pacific clients. The firm's teams in Hong Kong and Singapore are well-positioned to continue working on broader trade and technology issues there, he said.

Cory has held diplomatic postings in Malaysia while at the Australian Department of Foreign Affairs and Trade, where he worked on international trade and economic issues.

He's lived and studied in China — studying Mandarin and Chinese culture at Wuhan and Sun Yat-sen universities — and is a previous Samsung intern in South Korea. He said he had always been fascinated with the Asia-Pacific region and how it approached international trade issues.

"It's particularly interesting because those governments there, those countries there, just take a different approach to the opportunities of trade and technology in comparison to what we've seen most recently in the United States or even the European Union," Cory said. "I think it's just a really interesting place for these debates."

Cory said a lot of the work he's done as a think tank expert overlaps with work he'll be doing at Crowell & Moring International. He'll continue working with international organizations on challenges and opportunities surrounding new digital technologies, and other international trade issues, he said.

He'll work closely with attorneys at Crowell & Moring LLP — assisting partners in the international trade, privacy and cybersecurity and healthcare groups, according to Crowell & Moring International.

"I've known the Crowell team for some years now, really respected what they've done and how they've done it," Cory said. "And they have an amazing array of experts, and the opportunity to collaborate with them on digital policy issues facing governments and firms, international organizations, just really appealed to me."

Cory has extensive experience working with governments in a number of roles. While at the Department of Foreign Affairs and Trade, he worked on G20 global economic and trade issues. He has also contributed to the Doha Development Round, a World Trade Organization trade-negotiation round began in 2001 in Qatar.

Cory spent four years in a diplomatic posting in Malaysia, where Crowell & Moring International said he worked on bilateral and regional economic, trade and security issues. Cory has also worked in Afghanistan as the deputy director of a joint U.S.-Australia provincial reconstruction team, Crowell said.

Reflecting on his near decade at the Information Technology and Innovation Foundation, Cory said he wanted to move his practice to focus on client-side issues.

"I suppose in some ways with the rise of AI we're reaching an inflection point of sorts where it's many and varied digital issues facing governments and companies at the same time," Cory said. "And the challenge of how to work through those is only getting harder, and I just thought it was a great time to join the team at Crowell in working with the firms and clients they work with from a client-focused perspective rather than from my third party, think tank perspective."

Geralyn Ritter, president and CEO of Crowell & Moring International, said in a statement that Cory's extensive experience "advising global entities on how to adapt to shifting technology environments" and his ability to help clients "respond to increasing privacy concerns" made him the perfect addition to the team.

"With deep expertise and professional experience in trade policy, as well as AI in healthcare, he will be a valuable resource to our clients," Ritter said.

Before spending almost a decade with the Information Technology and Innovation Foundation, Cory worked at the Sumitro Chair for Southeast Asia Studies at the Center for Strategic and International Studies. He earned his undergraduate degree from Griffith University, then earned a master's degree in public policy from Georgetown University, according to his LinkedIn profile.

Cory also is a member of the United Kingdom's International Data Transfers Expert Council and Data Advisory Board. He is also a member of the Organization for Economic Cooperation and Development's Data Free Flow with Trust expert community, according to Crowell & Moring International's statement.

-- Editing by Karin Roberts.

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