



# Mining Business Risks Summit 2011

## Risk and return in today's world

October 25-26, 2011, Hyatt Regency, Toronto, Canada

### Speakers:

Robin Adams, *Managing Consultant, CRU Strategies*

Anthony Andrews, *Former Executive Director, The Prospectors and Developers Association of Canada (PDAC)*

Hadley Archer, *VP, Strategic Partnerships, WWF-Canada*

Graeme Burt, *Principal, rePlan*

J. Richard Clarke, *GTA Mining Leader, Deloitte*

Todd Cort, *CEO, Two Tomorrows (North America) Inc*

Donald Coxe, *Chairman, Coxe Advisors LLP*

John Gardner, *Director, Environment & Sustainability, Alcoa*

Ken Hoffman, *Sector Head, Metals and Mining, Bloomberg Research*

Andrei Illarionov, *Senior Fellow, Center for Global Liberty and Prosperity (former Chief Economic Advisor to Vladimir Putin), Cato Institute*

Fred McMahon, *VP International Research and Director of the Centre for Trade and Globalization Studies, The Fraser Institute*

Patricia M. Mohr, *Vice-President, Economics and Commodity Market Specialist, Scotia Capital*

Luis Mualim, *Vice President Risk & Audit, Antofagasta plc*

Carole Ramsay, *Consultant, Economic Development Services, Behre Dolbear Environmental Services, Inc.*

John Shively, *CEO, Pebble Partnership*

Armand Peschard-Sverdrup, *CEO, Peschard-Sverdrup International*

John Turner, *Leader, Global Mining Group, Fasken Martineau*

David Wilson, *Director - Metals Research, Société General*



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# Mining Business Risks Summit 2011

Soaring demand for commodities has created a golden era for the mining industry. But while miners grapple with mounting regulatory burdens, development barriers, and price uncertainty, new projects are increasingly put at risk by governments, NGOs, unions, and aboriginal groups seeking a greater cut of mining returns.

The Mining Business Risks Summit, coming October 25- 26 to Toronto, Canada, provides miners with the tools and information they need to successfully identify and reduce the complex risks associated with environmental regulation, commodity price fluctuations, taxation policy, strategic concerns arising from ownership (including expropriation or threat of expropriation), and the perceived depletion of key resources. The Mining Business Risks Summit brings miners face-to-face with experts in mitigating such hazards and making projects work to return profits.

**Register today for this opportunity to network with industry risk experts and representatives from the world's most important mining companies!**

## Four reasons to attend:

- **Understand** how risks are developing in the 'new' and 'old' supplier nations
- **Analyze** the implications of mining business risks from real world examples
- **Develop** proactive solutions for political, fiscal, social, environmental and infrastructure risks
- **Network** with senior mining executives responsible for company strategy and risk management

## Co-organized by



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# Program outline

25 October 2011

07:30 **Registration**

08:25 **Chairperson's opening remarks**

## Keynote session: Is risk increasing?

08:30 **Cumulative risks and how to incorporate into ERM approach**  
Paul Farrow, *Vice President Safety and Health, Goldcorp*

09:00 **Miners and investors: Assessing the impact of geopolitical risk on investors**  
David Wilson, *Director - Metals Research, Societe General*

09:30 **How has political risk evolved over the past 40 years?**  
Anthony Andrews, *Former Executive Director, The Prospectors and Developers Association of Canada (PDAC)*

PLUS



**Award presentation honouring Anthony's recent retirement after a quarter century leading PDAC and 36 years in mining**

10:00 **M & A global developments: The impact of China, India, and trends in Africa**  
John Turner, *Leader, Global Mining Group Fasken Martineau*

10:30 **Case study: Pebble Mine**  
John Shively, *CEO, Pebble Partnership*

11:00 **Refreshment break**  
*sponsored by* crowellmoring

11:15 **Is hostility to mining on the increase? The Fraser Institute Mining Survey**  
Fred McMahon, *Vice President International Research and Director of the Centre for Trade and Globalization Studies, The Fraser Institute*

11:45 **Value perceptions and political risk – managing the trade-offs**  
Robin Adams, *Managing Consultant, CRU Strategies*

“The 2010 Mining Business Risks Summit gave me a comprehensive view on the more important risks and their potential impact on the mining industry.”

Vitor Hugo S. de Castro, *Manager - Business Development, Votorantim Metais Ltda*

## Session 2: Economic and fiscal risks

12:15 **The long term outlook for commodity prices**  
Donald Coxe, *Chairman, Coxe Advisors LLP*

12:45 **Lunch sponsored by**



14:00 **Is increasing fiscal intervention par for the course?**

- Is the reward worth risk?

- Which countries should be on the radar?

Luis Mualim, *Vice President Risk & Audit, Antofagasta plc*

14:30 **Analyzing commodity and currency volatility as business risks in the mining industry**

- Currency fluctuations, oil prices, and economic conditions: Scotia Capital's outlook in key ferrous and non ferrous metals markets

Patricia M. Mohr, *Vice-President, Economics And Commodity Market Specialist, Scotia Capital*

15:00 **Refreshment break sponsored by** crowellmoring

## Session 3: Socio-political risk – identifying stakeholders and engaging them

15:30 **Panel discussion: Exploring effective community relations**

- What lessons can exploration companies learn from the majors?

- How can CSR be used to effectively maintain the social license?

- Mitigating risks through effective communication strategies to the public, media and government officials throughout the mine life cycle

- Increasing international NGO tactics to oppose mine projects

- Mining enterprise approaches to the social license

- Managing good relations through development

David Clarry, *Vice President, Corporate Social Responsibility, HudBay Minerals*

Carole Ramsay, *Consultant, Economic Development Services, Behre Dolbear Environmental Services, Inc.*

Todd Cort, *CEO, Two Tomorrows (North America) Inc*

Graeme Burt, *Principal, rePlan*

Theodore R. Posner, *Partner, Crowell & Moring*

Louise Pearce, *Managing Partner, Environmental Resources Management*

17:00 **Close of day 1**

18:00 **Cocktail reception**  
*sponsored by*



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# Program outline

26 October 2011

08:40 **Chairperson's opening remarks**

## Keynote presentation

### Session 4: Environmental risks

08:50 **Mining: A transient land use**  
John Gardner, *Director, Environment & Sustainability, Alcoa*

09:20 **Exploring best practice in mining/NGO relationships**  
Hadley Archer, *VP, Strategic Partnerships, WWF-Canada*

09:50 **Threats and opportunities in Quebec: A new mining act and Plan Nord**  
Jean Masson, *Partner, Fasken Martineau*

### Session 5: Regional risk profiles

10:20 **Focus on Russia and the former Soviet sphere**  
Andrei Illarionov, *Senior Fellow, Centre for Global Liberty and Prosperity (former Chief Economic Advisor to Vladimir Putin), Cato Institute*

10:50 **Refreshment break**

11:20 **Overview of political and social risks in Latin America**  
Armand Peschard-Sverdrup, *CEO, Peschard-Sverdrup International*

11:50 **Africa risk map; the risks and challenges that go hand in hand with mining investments in Africa**  
J. Richard Clark, *GTA Mining Leader, Deloitte*

12:20 **Charting political and social challenges for miners operating in Asia**  
Ken Hoffman, *Sector Head, Metals and Mining, Bloomberg Research*

12:50 **Mining regulatory risks and opportunities in the USA**  
R. Timothy McCrum, *Partner, Crowell & Moring*

13:20 **Close of conference: Brief remarks**

13:50 **Lunch sponsored by followed by close of conference**

 **Bennett Jones**

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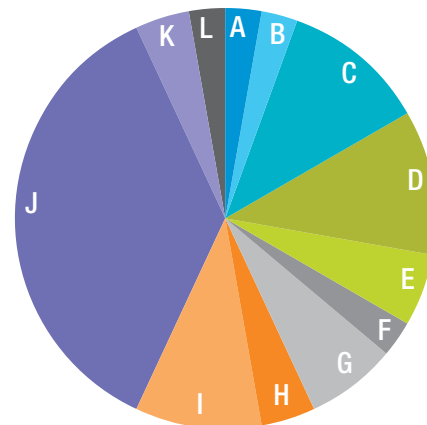
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# Sponsorship and Exhibition Opportunities:

Our sponsorship packages are designed to ensure exclusivity so you can increase brand recognition in a targeted manner to leave a long lasting impression within the mining industry. They include:

- Breakfast sponsor (one per day)
- Lunch (one per day)
- Writing folders
- Conference bags
- General sponsor at Gold, Silver or Bronze level

Breakdown of 2010 delegates:



- A Academic
- B Accountancy
- C Association/organisation/think tank
- D Banking/Finance
- E Consultant
- F Exploration
- G Exploration (interest)
- H Government agency
- I Lawyer
- J Miner
- K Mining (interest)
- L other

## Why sponsor?

### Interested in sponsoring this conference?

- Reinforce your position as an industry leader in your field
- Increase brand recognition and awareness
- Network with the leading companies in the industry
- Cost-effective marketing to a targeted audience of senior delegates

### Increase your brand exposure:

Receive prominent recognition of your support through extensive company branding before and throughout the conference, including company logo listed as a sponsor to run on all:

- Conference advertisements
- Front cover of the marketing conference brochure

- Email and direct mail promotional mailings
- Hyperlinked company name on the conference website
- Logo on banners, conference room stage set and holding slide
- Company logo listed as a sponsor on the front cover of the official conference brochure at the event
- Company logo and description in the conference brochure at the event

## Why exhibit?

### Interested in exhibiting at this conference?

A limited number of exhibition spaces are available

- An ideal opportunity to network with existing and prospective clients
- Gives you a platform to promote your latest products and services
- Showcase your brand and staff

For more information regarding Sponsorship and Exhibition packages please contact: Tom McCarten, Director of Development, Fraser Institute at [tom.mccarten@fraserinstitute.org](mailto:tom.mccarten@fraserinstitute.org) or tel: (416) 363-6575 Ext. 225

## Venue for 2011

At the center of the city's vibrant downtown, and fresh from a multi-million dollar renovation, the Hyatt Regency Toronto is just steps from the business and financial districts, the convention centre and over 150 restaurants and bars. **We have priority booking at the hotel, please contact [conferences@crugroup.com](mailto:conferences@crugroup.com) for more details.**



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# Mining Business Risks Summit 2011

Please register me for the **Mining Business Risks Summit 2011** at the rate of:

- On or before September 23, 2011: CAD **\$1095.00**
- After September 23, 2011: CAD **\$1295.00**
- I am interested in sponsorship and/or exhibition opportunities
- I would like to receive more information on CRU and Fraser Institute Mining-related publications



**Registration details:** 25% discounts available on Group bookings (See Group Booking Discounts)

Please complete this form for each delegate:

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Make a group booking and get the following discounts:

3rd/4th delegates: **20% discount**

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## CONFERENCE INFORMATION:

### Speaking opportunities:

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International, Fraser Institute,  
**Tel: +1 416 363 6575 ext. 226**

**fred.mcmahon@fraserinstitute.org**

Dominic Halahan, Conference Producer,  
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**Tel: +44 (0)20 7903 2263**

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### Sponsorship and exhibition opportunities:

Tom McCarten, Director of Development,  
Fraser Institute

**Tel: (416) 363-6575 Ext. 225**

**tom.mccarten@fraserinstitute.org**

### General enquiries:

Heather Corbett, Conference  
Organizer, Fraser Institute,

**Tel: +1 604-688-0221 ext 525**

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