

2009 Hot Topic Conference:  
*Globalization and the Economy*  
October 26 • Greensboro, NC • Embassy Suites

# INVEST IN THE FUTURE



# INVEST IN THE FUTURE

AT A GLANCE  
MONDAY, OCTOBER 26

**A SESSIONS: HUMAN RESOURCES**

**B SESSIONS: TAX**

**C SESSIONS: MANAGEMENT**

**D SESSIONS: ECONOMIC**

**11:10 am–12:15 pm**

**Concurrent Sessions:**

- (2A)** International HR Legal Issues
- (2B)** International Transfer Pricing
- (2C)** Should Your Company Convert to IFRS?
- (2D)** Alternative Energy

**7:30–8:00 am**

Registration/Continental Breakfast

**8:00–9:00 am**

Global Economic Update

**9:00–9:10 am**

Stretch Break

**9:10–10:00 am**

Business of the Future Requires  
Global Awareness

**10:00–10:10 am**

Stretch Break

**10:10–11:00 am**

**Concurrent Sessions:**

- (1A)** Preparing Yourself for Career Changes in a Global Economy
- (1B)** International Trade and Customs: Cost Recovery and Reduction in the International Supply Chain
- (1C)** Foreign Banking Relationships
- (1D)** North Carolina in the Global Economy

**11:00–11:10 am**

Stretch Break

**12:15–1:10 pm**

Lunch

**1:10–2:15 PM**

**Concurrent Sessions:**

- (3A)** Protecting Your Trade Secrets Abroad
- (3B)** Tax Considerations for Going Abroad
- (3C)** International Payment Methods
- (3D)** Fair Value—Fair or Unfair

**2:15–2:30 pm**

Refreshment Break

**2:30–3:35 pm**

**Concurrent Sessions:**

- (4A)** Managing Cross Border Employees
- (4B)** Case Study for Acquiring or Merging with a Foreign Business
- (4C)** Case Study for Moving Someone Abroad
- (4D)** Global Financial Markets: Changing Investment Landscape

**3:35–3:45 pm**

Stretch Break

**3:45–4:40**

Negotiating in the International Marketplace

INTERNATIONAL BUSINESS AND FINANCE, THOUGH STILL UNCHARTED TERRITORY FOR MANY, IS QUICKLY EVOLVING; MORE AND MORE BUSINESSES ARE EXPANDING THEIR RELATIONSHIPS OUTSIDE THE US. WITH CURRENT ECONOMIC DEVELOPMENTS ON THE MINDS OF EVERYONE, INTERNATIONAL RELATIONS IS EVEN MORE CRUCIAL.

NCACPA'S 2009 HOT TOPIC CONFERENCE IS FOCUSED ON GLOBALIZATION AND THE ECONOMY. THIS YEAR'S PROGRAM IS FILLED WITH INFORMATION YOU NEED TO SORT THROUGH THIS ECONOMY AND PREPARE FOR THE FUTURE. WITH SESSIONS COVERING NORTH CAROLINA'S ROLE IN THE GLOBAL ECONOMY, TAX CONSIDERATIONS ABROAD, INTERNATIONAL HR AND LEGAL ISSUES, INVESTING IN FOREIGN MARKETS, AND MANY MORE, THIS CONFERENCE HAS EVERYTHING TO ENSURE YOU'RE NOT LEFT BEHIND.

MAKE YOUR INVESTMENT IN THE FUTURE TODAY.

FOR SESSION DESCRIPTIONS,  
PROGRAM DETAILS, OR TO  
REGISTER, GO ONLINE TO

[WWW.NCACPA.ORG/CONFERENCES/HOT09](http://WWW.NCACPA.ORG/CONFERENCES/HOT09)

# ABOUT THIS EVENT

2009 HOT TOPIC CONFERENCE: *GLOBALIZATION AND THE ECONOMY*

## THINGS YOU NEED TO KNOW

**PROGRAM DETAILS:** Log onto [www.ncacpa.org/conferences/HOT09](http://www.ncacpa.org/conferences/HOT09) for complete program details including session descriptions, detailed registration policies, and secure online registration.

**CONFIRMATION:** A confirmation will be sent via email (or fax) when your registration has been successfully processed. In the event your confirmation is not received, please contact our Member Service Center at (800) 469-1352.

**REGISTRATION MODIFICATIONS:** Cancellations or transfers made one to five business days before the event will incur a \$50 administrative fee. Entire registration fee and materials are forfeited by no shows and cancellations made the day of the program. Substitutions must be made in advance of the program and are subject to fee adjustments.

 **SPECIAL REQUESTS:** Please contact us as soon as possible for ADA requests.

**QUESTIONS, MODIFICATIONS, OR REQUESTS:** NCACPA's Member Service Center representatives are available Monday–Friday, 8:00 am–5:00 pm, at (800) 469-1352 or

[memberservices@ncacpa.org](mailto:memberservices@ncacpa.org). Messages may be left 24 hours a day.

## LOCATION INFORMATION

**FACILITY:** Embassy Suites, Greensboro: (336) 668-4535 or (800) EMBASSY

**NCACPA GROUP GUEST ROOM RATE:** \$139 Single/Double

**CUT-OFF DATE:** October 6, 2009

**DIRECTIONS:** Please log onto our website, [www.ncacpa.org](http://www.ncacpa.org), for directions.

## CONTINUING EDUCATION

**RECOMMENDED CPE CREDIT:** 8 Hours

**METHOD OF PRESENTATION:** Lecture

**CONTENT/LEVEL OF KNOWLEDGE:**

International Update/Update

**PREPARATION/PREREQUISITE:** None

**OTHER CE:** CLE  Pending

NCACPA is a registered CPE sponsor with the NC State Board of CPA Examiners. Questions or comments may be submitted to the NC State Board of CPA Examiners at PO Box 12827, Raleigh, NC 27605.

# REGISTRATION

2009 HOT TOPIC CONFERENCE: *GLOBALIZATION AND THE ECONOMY*

## REGISTRATION FEES AND POLICIES

**THE MEMBER RATE IS AVAILABLE TO NCACPA AND OTHER STATE CPA SOCIETY MEMBERS. CONTACT NCACPA FOR MEMBERSHIP INFORMATION OR OTHER QUESTIONS AT (800) 469-1352.**

I have read and understand NCACPA's full registration policies posted at [www.ncacpa.org/PD/Registration\\_Policies.htm](http://www.ncacpa.org/PD/Registration_Policies.htm)

## REGISTRATION CATEGORY

- Member  
 Non-Member  
 Other State CPA Society Member: \_\_\_\_\_

## CONFERENCE: OCTOBER 26

**EVENT CODE: HOT09**

### MEMBER

Early Bird (By 10/12)  \$225  
Standard  \$275

### NON-MEMBER

Early Bird (By 10/12)  \$325  
Standard  \$375

## CONCURRENT SESSIONS

(Select one from each time period)

10:10–11:00 am  
 1A  1B  1C  1D

11:10 am–12:15 pm  
 2A  2B  2C  2D

1:10–2:15 pm  
 3A  3B  3C  3D

2:30–3:35 pm  
 4A  4B  4C  4D

## REGISTRANT INFORMATION

Name (Please Print) \_\_\_\_\_

Member # \_\_\_\_\_

Firm/Organization \_\_\_\_\_

Daytime Phone \_\_\_\_\_

Fax \_\_\_\_\_

Mobile Phone  Primary Phone  Secondary Phone

Home Phone  Primary Phone  Secondary Phone

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Email Address (Your email address will not be shared) \_\_\_\_\_

## PAYMENT INFORMATION

**TOTAL FEES:** \$ \_\_\_\_\_

Check Enclosed  MasterCard  Visa

Print Card Holder's Name \_\_\_\_\_


Credit Card Number \_\_\_\_\_

Expiration Date and CVV Number (last three digits on back of card) \_\_\_\_\_

Credit Card Billing Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Card Holder's Signature \_\_\_\_\_

  Vegetarian  
 Food Allergy: \_\_\_\_\_


BENEFIT FROM THE WORLD-CLASS GLOBAL EXPERIENCE OF NCACPA'S LINE-UP OF INDUSTRY EXPERTS—

VIEW THE WORLD FROM NORTH CAROLINA WITH FORMER STATE TREASURER RICHARD MOORE.

TACKLE INTERNATIONAL BUSINESS DECISIONS WITH LOU LONGO, TEAM LEADER OF PLANTE MORAN'S GLOBAL SERVICES.


NAVIGATE GLOBAL NEGOTIATIONS WITH AUTHOR, TRAINER, AND FOX NEWS AND MSNBC COMMENTATOR, JIM THOMAS.

**REGISTER TODAY USING YOUR MASTERCARD OR VISA!** REPRESENTATIVES ARE AVAILABLE MONDAY–FRIDAY, 8:00 AM–5:00 PM ONLINE AND FAX REGISTRATIONS ARE AVAILABLE 24 HOURS A DAY

 **ONLINE** [www.ncacpa.org](http://www.ncacpa.org)

 **PHONE** (800) 469-1352

 **FAX** (919) 469-3959

 **MAIL** (check or credit card payments)  
NCACPA Member Service Center  
PO Box 80188, Raleigh, NC 27623-0188

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 North Carolina Association of CPAs  
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