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## New Crowell & Moring Group To Advise On Gov't Procurement

## By Kevin Penton

Law360 (March 4, 2025, 2:15 PM EST) -- Crowell & Moring LLP has launched a new governmental consulting group to provide companies with guidance on how to obtain and carry out federal procurements, the firm announced Tuesday.

Crowell GovCon Strategies will assist companies through all facets of obtaining federal contracts, including identifying procurement opportunities, developing proposals, remaining in regulatory compliance and terminating procurements, according to Tuesday's announcement.

"The government market is increasingly competitive, and programs and priorities are shifting quickly," Steve McBrady, a partner in Crowell's government contracts group and member of the firm's executive committee, said in a statement Tuesday. "Crowell GovCon Strategies provides our clients with an integrated approach that combines comprehensive business advice with sophisticated legal counsel."

The consulting group will also work with companies on how they can handle facilities clearance audits, remain in compliance with federal cybersecurity requirements, navigate international trade, and safeguard intellectual property and data rights, according to the firm.

The group is set to work with companies in a broad range of industries, including information technology, aerospace, transportation, energy and defense, according to Crowell, which has attorneys working out of 11 locations in the United States, Europe, the Middle East and Asia.

The team will be led by Kate Robb, a defense acquisitions expert who is experienced in matters such as procurement strategies, regulatory compliance, business operations and negotiations, according to the firm. She most recently founded and served as president of Crown Spire, a boutique defense acquisition consulting firm.

"We're launching Crowell GovCon Strategies at a time when government contractors need more than just guidance — they need a strategic edge and the confidence to make informed decisions and take calculated risks in a rapidly evolving government landscape," Robb said in a statement Tuesday.

-- Editing by Robert Rudinger.

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