



**Doing Business with Asia:
Developments in Trade, IP, Investment and Dispute Settlement
September 20, 2018**

AGENDA*

12:30 **Registration and Casual Lunch**

1:00 **Opening Remarks**

- Welcome and Introductions
Jen Romano
Partner, Crowell & Moring Los Angeles
- **Gerry Libby**
Former IPBA President 2008-2009
Partner, Zuber Lawler & Del Duca LLP, Los Angeles
- **José Cochingyan, III**
IPBA Council, Program Coordinator
Managing Partner, Cochingyan & Partners Law Offices, Manila
- **Jack Li**
Vice President, IPBA
Founding Partner, Jin Mao Partners, Shanghai
- **Varya Simpson**
IPBA Deputy Webmaster
Attorney, Law Offices of Varya Simpson, San Francisco
- **Ngosong Fonkem**
IPBA Next Generation Committee
Senior Advisor, Addison-Clifton, LLC, Milwaukee

1:30 **Keynote Address**

Introduction by Kevin Mayer, Partner, Crowell & Moring, Los Angeles

- **Wylie Strout**
General Counsel, Laserfiche
- **Drew Boortz**
US General Counsel, Nexon

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- 2:00 **Disputes!** Recent considerations in navigating arbitration. Panelists will discuss recent bilateral investment treaty decisions of interest, jurisdictional issues, and trends in dispute resolution as they impact doing business in Asia.
- **Robert Rhoda**
IPBA Dispute Resolution and Arbitration Committee Co-Chair
Partner, Bird & Bird, Hong Kong
 - **Kshama Loya**
Leader, Nishith Desai Associates, Mumbai
 - **Prof. Robert E. Lutz**
Paul E. Treusch Distinguished Professor of International Legal Studies
Southwestern Law School, Los Angeles
- 3:00 **Foreign investment** – Localized pitfalls and strategies and regulatory approaches and thresholds for foreign investment review, regulation, approval. Focus on both China and elsewhere in Asia.
- Moderator: **José Cochingyan, III**
IPBA Council, Program Coordinator
Managing Partner, Cochingyan & Partners Law Offices, Manila
 - **Jack Li**
IPBA Vice President
Founding Partner Jin Mao Partners, Shanghai
 - **Taisuke Kimoto**
Partner, Pillsbury, Los Angeles
- 3:45 **New concerns in IP** – Protecting yourself in China and other key markets.
- **Michael Chu**
Partner, McDermott Will & Emery, Chicago
IPBA Regional Coordinator – North America,
 - **Candice Kim**
Shareholder, Greenberg Traurig, Los Angeles
 - **Charlie McMahon**
Partner, McDermott Will & Emery, Chicago
- 4:30 **Identifying and fighting corruption** – Panelists will use case studies and discuss the web of interrelated statutes in the US and elsewhere that extend the reach of anti-corruption legislation into Asia and beyond.
- **Neerav Merchant**
Partner, Majmudar & Partners, Mumbai
 - **Derek Hahn**
Partner, Crowell & Moring, California
 - **Jean Chow-Callam,**
Senior Managing Director, Forensic & Litigation FTI Consulting Global
- 5:30 **Trading under Trump** – Round Table - Is it all about new restrictions and lost opportunities? New measures (232, 301, and beyond), trade policies and negotiations, and non-tariff measures (e.g. CSR, labor standards, anti-slavery, currency manipulation)
- **Jesse Goldman**
Partner, Borden Ladner Gervais LLP, Toronto
IPBA Co-Chair, International Trade Committee
 - **Corey Norton**
Group Counsel for Responsible Sourcing at Thai Union Group PCL
Vice Chair, IPBA Membership Committee
 - **Jeff Snyder**
Partner, Crowell & Moring, Washington, DC and Brussels
IPBA Jurisdictional Council Member, United States
- 6:00 **Reception**